HOMExpo

Calgary's home, renovation & decor show

- major intersection between the buying public and the fast-paced residential construction industry' no browsers anywhere - all qualified buyers/ owners
- positioned as the first show of the year to capture only the highest quality interest
- the best 3 selling days of any season

January 14 – 16, 2011
BMO Centre, Stampede Park, Calgary, Alberta

Calgary Homexpo
201, 12420 - 102 Ave
Edmonton, Alberta T5N 0M1

403.**235.1917**
1.800.316.7366
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showswork.com

SHOW SCHEDULE

Move - In

Wednesday, January 12 - 8am - 6pm
Thursday January 13 - 8am - 8pm

Show Hours

Friday January 14 – noon - 9pm
Saturday January 15 – 10am - 8pm
Sunday January 16 –10am - 5pm

Move - Out

Sunday, January 16 - 5pm -10pm
Monday, January 17 - 8am - 2pm

EXHIBIT SPACE RATES

Prices Effective until October 1, 2010

100 sq.ft. corners - $1500
All additional space priced at $13.00 per sq.ft. (GST Applicable)

Rate Change after October 1st – any size flat rate at $15.00 per sq.ft.

*NB West(W) and east(E) wall locations are now 8' in depth, but charged as 10' depth.

APPROPRIATE FLOORING REQUIRED FOR ALL EXHIBITS

EACH EXHIBIT SPACE INCLUDES:

Each Exhibit Space includes:

- 8' back drape & 3' side drape
- one duplex power outlet
- 5 no-charge exhibitor badges per 100 sq.ft. to a maximum of 10 badges
- inclusion in a full market media campaign valued at an estimated $200,000

Calgary
Canadian Home Builders' Association

PRESENTATION STAGE

FEATURE AREA

Hall C

Hall B

Hall A